

# THE LARGEST DIRECTORY

TheThriftShopper.Com is the largest directory for charity resale stores on the Internet. With our buffet-style marketing program, you can custom tailor a campaign plan that fits your needs.

Compared to all other forms of advertising, promoting your charity resale stores through TheThriftShopper.Com is the most affordable and efficient marketing option available that is specifically designed for charity resale. By tapping into our well-established online community of shoppers and donors, you can always be assured of hitting 100% of your target market.

## Why Advertise?

The high turnover of unique merchandise at thrift stores leads to customers who will visit often and buy with a sense of urgency. Because this is the nature of thrift stores, any new customer has a very high probability of becoming a returning customer. Advertising your charity resale store on TheThriftShopper.Com ensures that your organization's funds are working to their full potential to bring you more business.

## Some of Our Clients Include:

Goodwill Industries Thrift and Retail Stores  
The Salvation Army Thrift and Family Stores  
The Society of St. Vincent de Paul  
Mennonite Central Committee  
Out of the Closet Thrift Stores  
Deseret Industries  
Downtown Rescue Mission Thrift Centers  
Disabled American Veterans Thrift Stores  
Humane Society Thrift Stores  
Junior League Bargain Box Stores  
Arc's Value Village Thrift Stores  
Habitat for Humanity ReStores  
Hospice Thrift Shops  
Family Shelter Services  
Community Aid  
Thrift Town  
Family Thrift Centers  
NCJWLA Council Thrift Shops  
KARM Stores  
Liberty Thrift and Home Furnishings  
Impact Thrift Stores  
Maj-R Thrift and Discount Stores  
Bethesda Lutheran Communities  
Family Pathways  
Ohio Thrift Inc.  
The Rescue Mission Alliance  
Sheriffs Ranches Enterprises  
Home of the Sparrow Thrift Stores  
Washington City Mission

## Contact Us For More Information

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## Online Thrift Store

# MARKETING BUFFET

*We serve up online  
advertising at  
thrift store savings!*

# Why Market Your Thrift Store?

TheThriftShopper.Com was created by thrift shoppers for thrift shoppers, so we know that there's an important distinction between a junk shop and an authentic thrift shop. During our own searches for thrift stores, we discovered that directories typically lump charity thrift stores together with all other used merchandise businesses. We realized that there was a significant need for a complete, accurate, and up-to-date directory, and it became our mission to provide every charity resale store in the nation with a free basic listing.

Marketing your store through TheThriftShopper.Com will assist you in connecting with your local community of shoppers and donors. High-quality community branding will reach your exact target audience when you customize your advertising plan with us. More online exposure through TheThriftShopper.Com means that shoppers and donors can learn more about your charitable cause and fully interact with all of your online features.

When you invest in an upgraded listing on TheThriftShopper.Com, your advertising dollars will be stretched to their maximum. Unlike other online marketing programs, we place no monetary limits on the views and click-throughs for your upgraded listing.

In our current economy where charging more for less has become the norm, we charge you less for more. At TheThriftShopper.Com, we understand that the less money you have to spend on advertising, the more your money can go where it's needed most – to benefit your charity.

## Deluxe Listings

Logo  
Here

**1. Thrift Store Name**  
 1234 Street Name  
 Thrift City, ST 12345  
**(123)456-7890**

VISIT OUR WEBSITE | SEE OUR SALES | PRINT OUR COUPON  
 REWARDS PROGRAM | SHOP US ONLINE | BUY BOOKS ONLINE  
 DONATE TODAY | DONATION PICK UP | DONATION BOXES  
 DONATION CENTERS | DONATE A VEHICLE | VOLUNTEER TODAY  
 SEE OUR EVENTS | JOIN EMAIL LIST | WATCH OUR VIDEO

Benefiting: Name of Charity  
 Organization Here  
 Map 1.25 miles

Mon 10:00 am - 7:00 pm

**6 reviews**

*This is a review. It describes how great the store is and awesome the staff. It may also describe an item the reviewer found and how difficult it was to locate. Plus, sales, sales, sales! It can go for more than three lines, so we create an ...*

Our best value is our Deluxe Listings, which get priority placement above the regular listings within an expanded 45-mile radius (a 900% increase compared to a 15-mile radius listing). Your listing is highlighted where it would normally appear in the directory and on your store's reviews pages. Deluxe Listings feature store donation hours, your logo, any banners you choose, and up to four social networking links.

Our non-profit rate is \$450 a year per store, Including three FREE additional months! (Average cost is \$30.00 per month.)

### Visitor Traffic

On a daily basis, TheThriftShopper.Com averages 25,000 visitors who navigate through over 100,000 pages, and more than 80,000 websites link back to our site.

### Website SEO Rankings

TheThriftShopper.Com is the #1 organic search result on Google for *Thrift Stores, Thrift Shopping, Thrift Store Listings, and Thrift Store Directory*. We currently have 68,000 pages indexed on Google, including 31,000 of our directory search result pages. We're also on the first page of Google rankings in every city and zip code where any of our listings are represented.

## Entrees

Unlimited Charity Resale Banner Entrees



## Side Dishes

Up to Four Social Networking Icon Side Dishes



## Stats

Track Hits and Stats

|              |        |               |        |
|--------------|--------|---------------|--------|
| OCTOBER 2015 |        | NOVEMBER 2015 |        |
| LISTING      | DELUXE | LISTING       | DELUXE |
| 3316         | 10126  | 3572          | 10596  |
| OCTOBER 2015 |        | NOVEMBER 2015 |        |
| LISTING      | DELUXE | LISTING       | DELUXE |
| 3316         | 10126  | 3572          | 10596  |
| OCTOBER 2015 |        | NOVEMBER 2015 |        |
| LISTING      | DELUXE | LISTING       | DELUXE |
| 3316         | 10126  | 3572          | 10596  |